

**EXAMINER'S AMENDMENT**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
2. Authorization for this examiner's amendment was given in a telephone interview with Mr. Edward Kriegsman on 4 June 2010. A facsimile transmission containing the changes agreed upon by the Examiner and Mr. Kriegsman is attached.
3. The application has been amended as follows:
4. Replace the original title with "Heat Transfer Label for Fabric With Thermochromic Ink and Adhesive Surface Roughness"
5. Cancel claim 104.
6. In line 1 of each of claims 105, 107, 111, 171, 172, after "claim" and before "wherein", delete "104" and insert "164".
7. Amend claim 168 as follows:

168. The heat-transfer label as claimed in claim 104164 wherein said support portion comprises a release coating and wherein said release coating is made of a non-wax, non-silicone, release material.

***Reasons for Allowance***

8. The following is an examiner's statement of reasons for allowance:
9. Amended claim 164 overcomes the prior art references of USPN 5,296,444 to Saiki et al., USPN 5,514,516 Vanmaele, USPN to 5,766,397 Jones, USPN 5,573,834 to Stahl, USPN 6,261,734 to Platzer, and USPN 5,456,969 to Suzuki et al. The prior art when taken as a whole fails to disclose or suggest each limitation of claim 164, and particularly the combination of the adhesive thickness and surface roughness with the exposure of the top surface of the ink design layer.
10. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."
11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to NICHOLAS KOKKINOS whose telephone number is (571) 270-7384. The examiner can normally be reached on Monday-Thursday 9am-5pm.
12. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Callie Shosho can be reached on (571) 272-1123. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

13. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/NK/  
7 June 2010

/Callie E. Shosho/  
Supervisory Patent Examiner, Art Unit 1787